Strategic Plan

2011-2015

Implementation & Monitoring Schedule of Key Result Areas



2011-2015

Key Result Areas



Schedule B: Action Plan – Key Result Areas

The Key Result Areas include:

- 1. Funding and Partnerships
- 2. Increasing the number of students
- 3. Marketing Plan
- 4. Infrastructure
- 5. Establish a Wontulp-Bi-Buya Foundation



Key Result Area 1 – Funding and Partnerships

GOAL 1.1: Increasing the current level of funding by 20% over the next 5 years.

Objective 1.1: To strengthen current partnerships and identify new partners.

Outcome 1.1: 20% increase and strengthen partnerships.

Partners: Partners will include the Anglican, Roman Catholic, Lutheran and Uniting Churches in Queensland, Nungalinya College, Towards Empowerment Advocacy and Relief Australia, Anglican Board of Mission (Australia) and Department of Education and Training.

Action by: Principal and Management Committee.

						Prog	ress o	n Act	ion			
Activity Code:	Activities	Benchmarks	Act Comp	o11 tion pleted /N	2012 Action Completed Y/N		2013 Action Completed Y/N		on Acti eted Compl		20 Act Comp	ion leted
1.1.1	Develop a financial marketing plan.	The financial marketing plan developed by the Principle. Endorsed by the Management Committee and operational.										
Action												
Taken												
Action												
Taken												
Action												
Taken												

1.1.2	Explore opportunities to establish new partnerships with both church and non church agencies.	New partnerships formed and possible partnership agreements written and endorsed by the Management Committee.					
Action							
Taken							
Action							
Taken							
Action							
Taken							

Key Result Area 2 – Increasing the number of students

GOAL 2.1: Revise the scope of training to reflect Aboriginal and Torres Strait community training needs.

Objective 2.1: Develop and conduct a Training Needs Analysis to indentify secular and theology training requirements.

Outcome 2.1: Training Needs Analysis Report completed and recommendations and endorsed by the Management Committee.

Partners: Partners will include the Anglican, Roman Catholic, Lutheran and Uniting Churches in Queensland, Nungalinya College, Towards Empowerment Advocacy and Relief Australia, Anglican Board of Mission (Australia) and Department of Education and Training.

Action by: Principal and Management Committee.

						Prog	ress o	on Act	ion					
Activity Code:	Activities	Benchmarks	Ac Comp	Action Completed Co		tion Action pleted Completed		Completed Completed		ion leted	2014 Action Completed Y/N		20 Act Comp	ion leted
2.1.1	Establish a working party.	The working party developed and endorsed by the Management Committee.												
Action Taken														
Action Taken														
Action														

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Taken						

2.1.2	Tender Brief to be written and preferred agencies	Management Committee to selected three preferred agencies to complete the Feasibility Study					
Action Taken							
Action Taken							
Action Taken							
2.1.3	Needs Analysis conducted, report and recommendations completed.	The Training Needs Analysis Report and Recommendations endorsed by the Management. Committee.					
Action Taken							
Action Taken							
Action Taken							

Key Result Area 3 - Marketing Plan

GOAL 3.1: Increase the profile of Wontulp-Bi-Buya College.

Objective 3.1: Design and develop a Marketing Plan.

Outcome 3.1: Marketing Plan developed and implemented.

Partners: Partners will include the Anglican, Roman Catholic, Lutheran and Uniting Churches in Queensland, Nungalinya College, Towards Empowerment Advocacy and Relief Australia, Anglican Board of Mission (Australia) and Department of Education and Training.

Progress on Action

Action by: Principal and Management Committee.

			2012 2012 2012											
Activity Code:	Activities	Benchmark	C	2011 Action ompleted Y/N	Action		2013 Action Completed Y/N		ction Action Completed		2014 Action Completed Y/N		Act Comp	oleted /N
3.1.1	Establish a working party.	The working party developed and endorsed by the Management Committee.												
Action Taken														
Action Taken														
Action Taken														

	<u> </u>	1					
3.1.2	Working party to design and develop the Marketing Plan.	The Marketing Plan developed and endorsed by the Management Committee.					
Action							
Taken							
Action							
Taken							
Action							
Taken							
3.1.3	The Marketing Plan Implemented.	The Marketing Plan is operational.					
Action							
Taken							
Action							
Taken							
Action							
Taken							

Key Result Area 4 – Infrastructure

GOAL 4.1: Wontulp-Bi-Buya College to have a campus in Cairns. Partners: KRA is internal only there are no partners. Objective 4.1: Feasibility Study. Action by: Principal and Management Committee. Outcome 4.1: Feasibility Study Report and recommendations completed and a budget submission written to support a campus. **Progress on Action** 2011 2012 2013 2014 2015 **Activity Activities Benchmarks** Code: Action Action Action Action Action Completed Completed Completed Completed Completed Y/N Y/N Y/N Y/N Y/N 4.1.1 Tender Brief to be written and Management Committee to preferred tender process is selected three preferred agencies endorsed by the Management to complete the Feasibility Study. Committee. Action Taken **Action Taken**

Action Taken							
4.1.2	Tender agency selected and Feasibility Study and recommendations completed.	Management Committee to endorse the Feasibility Study and recommendations.					
Action Taken							
Action Taken							
Action Taken							

Key Result Area 5 - Establish a Wontulp-Bi-Buya Foundation

GOAL 5.1	GOAL 5.1: Increase the current level of funding.			Partners: KRA is internal only there are no partners.											
Objective	e 5.1: Design and develop an Action	Plan to identify new donors.	Action by: Principal.												
Outcome 5.1: Action Plan developed implemented.			Progress on Action												
Activity Code:	de: Benchmarks		Act Comp	o11 tion pleted /N	20 Act Comp	ion oleted	20 Act Comp	ion oleted	Act Comp	14 ion pleted 'N	20 Act Comp	ion leted			
5.1.1	Research the possibility to establish a Wontulp-Bi-Buya Foundation. (Phase 1)	Management Committee endorsed the research. Research commences.													
Action Taken															
Action Taken															
Action Taken															

5.1.2	Research the most suitable options and identify how current funding and resources align with the Foundation.	Report and recommendations is presented to the Management Committee.					
Action							
Taken							
Action							
Taken							
Action							
Taken							
5.1.3	Report completed on the Foundation. (Phase 2)	Management Committee decides the best options to endorsement and action.					
Action							
Taken							
Action							
Taken							
Action							
Taken							